

Master Modeler Competition

Business Analytics Center

Friday, March 4

Student teams use analytical methods to best answer the provided business questions as judged by a panel of professionals.

Teams:

Two to four team members, no more than 1 PhD student per team, recommend multidisciplinary teams (business, computing, engineering, etc.)

Prizes: First place team award: \$1,000 / Second place team award: \$500

Process:

Form groups, create 2 to 5 minute video about anticipated approach to solving business question using analytics, use dataset provided for analysis using tool of choice, create presentation slides to explain process and solution, and present to a panel of judges.

Rules:

- Allowed multiple shared 30-minute sessions with analytics experts from the list provided
- Must work in a team; no individual registrations are accepted
- Presentation must be made to the panel of judges on the day designated (March 4) by the team members

Data Partner



Financial Sponsors

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THANK YOU

Speaking Coach: Jamie Turner / speaker, author, founder of the Mobile X Festival, CEO of SIXTY Marketing

Advisory Panel:

Kevin Baker / North Highland
Raj Bondugula / Equifax
Tuhin Chattopadhyay PhD / ValueLabs
Kristian Hammond PhD / Narrative Science

Ram Krishnamurthy / Coca-Cola
Trevis Litherland / Equifax
Alex Yurchenko PhD / Black book

DAY OF COMPETITION

Friday, March 4

8 a.m.
Breakfast, meet and greet

8:45 a.m.
Welcoming remarks

9 a.m. – 1 p.m.
Judge finalists

1– 2 p.m.
Lunch and judge deliberation

2:30 – 3:30 p.m.
Awards ceremony

3:30 – 3:45 p.m.
Closing remarks

